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MATTHEW BAKER

Industry Arts Educator

Certificated from the
California Commission on
Teacher Credentialing

17 years teamed with:



— Implementing —
California Arts Standards

— Embracing —
Identity exploration,
Empathy Training, and
Special Ed integration.

Programs at VTSart.org

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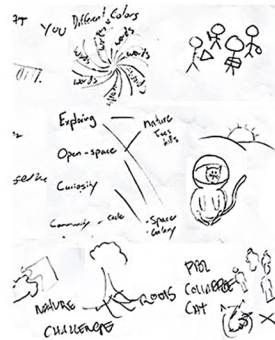
(707) 303-0905

Guided Imagery - Concept to Production - Art+CTE

An interactive collaboration to conceptualize, design, and print t-shirt designs to represent an agreed upon direction.



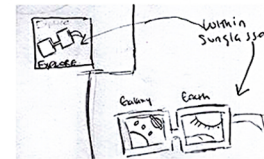
Teachers doodling



15 teachers from 3 schools
brainstormed their way to
agree on:

- > curiosity of a cat
- > cat in space
- * SPACE CAT *

... sees the world open up after a
project based learning experience.



With our imaginations
we focus the imagery to
project a deeper meaning.



CTE teachers designed
and printed this shirt.

SCOE CTE team's
official logo (2023)



Journey Academy's Leadership class
designed and printed hoodies for
their entire school including staff.

— They had never had 'swag' before. —

Everyone got to personalize the
color of their front jaguar logo.

Then they designed and printed
TLC's 50th Anniversary swag.



Using think tanks, focus groups,
illustration, graphics, color
theory, and budgeting,
students can include
"Marketing experience"
on their resumes and
use me as their reference.



Imagery includes the Jaguar



their Farm to Table program

LGBTQ+ support
program called
Project Flare

...and their signature.

